



DEPARTMENT OF THE NAVY
HEADQUARTERS UNITED STATES MARINE CORPS
2 NAVY ANNEX
WASHINGTON, DC 20380-1775

IN REPLY REFER TO:

CMC-CL

31 JUL 2003

WHITE LETTER NO. 04-03

From: Commandant of the Marine Corps
To: All General Officers
All Commanding Officers
All Officers in Charge

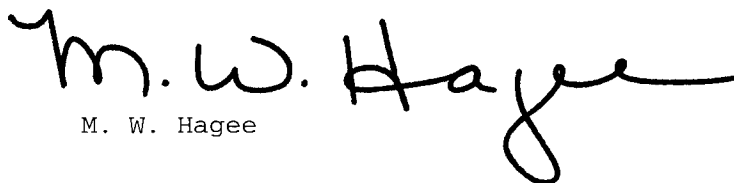
Subj: GOOD SENSE MAGAZINE

Ref: (a) 31 U.S.C. 3324
(b) DoD Directive 7000.14-R, Vol. 10, Ch. 4, par. 040104 - DoD
Financial Management Regulation

1. Good Sense magazine is a commercial publication designed especially for Marine families. Good Sense provides information on a wide range of family related programs and activities. The issues feature articles profiling different installations, changes in medical benefits, and other topical concerns that affect Marine Corps families and family readiness. The majority of these articles are written by members of our Marine Corps Family.

2. References (a) and (b) provide that magazine subscriptions for official use may be procured for multiple year periods with current appropriations even though deliveries of these periodicals may be in later years. Procurement specialists can contact Blue Heron Marketing Group, Inc., Editorial/Advertising Office, 5321 Trent Woods Drive, New Bern, NC 28562, phone: (252) 637-3533/3526.

3. I encourage your Public Affairs and MCCS Marketing offices to include this publication on their press release/information distribution list as appropriate for coverage of family readiness issues.


M. W. Hagee